



NELLY SMITH

GRAPHIC DESIGNER

CONTACT

- ☎ (123) 456-7891
- 📍 New York, NY 10011
- ✉ nellysmith.email.com
- in linkedin.com/nellysmith
- 🖱 nellysmith.com

PROFESSIONAL PROFILE

Graphic Design Specialist with 5+ years of experience in the management of the complete design process, from conceptualization to delivery. Expert at interdepartmental coordination and communication. Skilled with Adobe Creative Suite (Illustrator, Photoshop, InDesign) as well as Figma and Sketch. Able to stretch the boundaries of web design and digital storytelling to help my clients' brands stand out.

SKILLS

- InDesign
- Illustrator
- Photoshop
- Figma
- Blender

EXPERIENCE

Senior Graphic Design Specialist - Experion

20XX to Present • New York, NY

- Lead in the design, development, and implementation of the graphic, layout, and production communication materials while helping clients cut their costs by an average of 12%
- Delegate tasks to the 7 members of the design team and provide counsel on all aspects of the project
- Supervise the assessment of all graphic materials in order to ensure quality and accuracy of the design
- Oversee the efficient use of production project budgets ranging from \$2,000 – \$25,000
- Trained and mentored 3 junior designers, providing guidance on best practices in design and project management

Graphic Design Specialist - Stepping Stone Advertising

20XX to 20XX • New York, NY

- Developed numerous marketing programs (logos, brochures, newsletters, infographics, presentations, and advertisements) and guaranteed that they exceeded the expectations of our clients
- Managed up to 5 projects or tasks at a given time while under pressure to meet weekly deadlines
- Recommended and consulted with clients on the most appropriate graphic design options based on their overall marketing goals
- Collaborated with cross-functional teams to ensure consistency in brand messaging and visual identity across all marketing materials
- Streamlined the design process by implementing new tools and workflows, which reduced project turnaround times by 15%.

EDUCATION

Bachelor Of Fine Arts In Graphic Design 20XX

Rochester Institute Of Technology – Rochester, NY

GPA: 3.8/4.0

CERTIFICATIONS

- Adobe Certified Expert in Photoshop
- Certified User Experience Professional