

# NELLY SMITH

## GRAPHIC DESIGNER

-  (123) 456-7891
-  New York, NY 10011
-  nellysmith.email.com
-  linkedin.com/nellysmith
-  nellysmith.com
-  nellysmith.com



## PROFESSIONAL PROFILE

Graphic Design Specialist with 5+ years of experience in the management of the complete design process, from conceptualization to delivery. Expert at interdepartmental coordination and communication. Skilled with Adobe Creative Suite (Illustrator, Photoshop, InDesign) as well as Figma and Sketch. Able to stretch the boundaries of web design and digital storytelling to help my clients' brands stand out.

## PROFESSIONAL EXPERIENCE

### Senior Graphic Design Specialist - Experion

20XX to Present • New York, NY

- Lead in the design, development, and implementation of the graphic, layout, and production communication materials while helping clients cut their costs by an average of 12%
- Delegate tasks to the 7 members of the design team and provide counsel on all aspects of the project
- Supervise the assessment of all graphic materials in order to ensure quality and accuracy of the design
- Oversee the efficient use of production project budgets ranging from \$2,000 – \$25,000
- Trained and mentored 3 junior designers, providing guidance on best practices in design and project management

### Graphic Design Specialist - Stepping Stone Advertising

20XX to 20XX • New York, NY

- Developed numerous marketing programs (logos, brochures, newsletters, infographics, presentations, and advertisements) and guaranteed that they exceeded the expectations of our clients
- Managed up to 5 projects or tasks at a given time while under pressure to meet weekly deadlines
- Recommended and consulted with clients on the most appropriate graphic design options based on their overall marketing goals
- Collaborated with cross-functional teams to ensure consistency in brand messaging and visual identity across all marketing materials

## EDUCATION

### Rochester Institute Of Technology

Rochester, NY • 20XX

### Bachelor Of Fine Arts In Graphic Design

GPA: 3.9/4.0

## SKILLS

- InDesign
- Illustrator
- Photoshop
- Figma
- Blender
- Sketchbook
- HTML and CSS
- Print production
- Motion graphics
- Branding
- InVision
- Typography

## CERTIFICATIONS

- Adobe Certified Expert in Photoshop
- Certified User Experience Professional