

# NELLY SMITH

## Senior Graphic Designer

### CONTACT

- 📞 (123) 456-7891
- ✉ nellysmith.email.com
- 📍 47 W 13th St, New York, NY 10011
- 🌐 linkedin.com/in/nellysmith
- 🌐 nellysmith.com

### SUMMARY

Graphic Design Specialist with 5+ years of experience in the management of the complete design process, from conceptualization to delivery. Expert at interdepartmental coordination and communication. Skilled with Adobe Creative Suite (Illustrator, Photoshop, InDesign) as well as Figma and Sketch. Able to stretch the boundaries of web design and digital storytelling to help my clients' brands stand out.

### SKILLS

- InDesign  100%
- Illustrator  90%
- Photoshop  88%

### ADDITIONAL SKILLS

- Typography
- Layout and Composition
- Branding & Identity

### LANGUAGES

- English | Native
- Spanish | Professional Proficiency

### LICENSES AND CERTIFICATIONS

- Adobe Certified Expert (ACE) in Photoshop
- Certified User Experience Professional (CUXP)

### AWARDS

- AIGA 50 Books | 50 Covers Award

### REFERENCES

- Luis Perez**  
Marketing Director,  
Experion - Direct Manager  
(123) 456-7890

### PROFESSIONAL EXPERIENCE

**Senior Graphic Design Specialist** Jan 20XX – Present  
Experion New York, NY

- Lead in the design, development, and implementation of the graphic, layout, and production communication materials while helping clients cut their costs by an average of 12%
- Delegate tasks to the 7 members of the design team and provide counsel on all aspects of the project
- Supervise the assessment of all graphic materials in order to ensure quality and accuracy of the design
- Oversee the efficient use of production project budgets ranging from \$2,000 – \$25,000

**Graphic Design Specialist** Jun 20XX – Nov 20XX  
Stepping Stone Advertising New York, NY

- Developed numerous marketing programs (logos, brochures, newsletters, infographics, presentations, and advertisements) and guaranteed that they exceeded the expectations of our clients
- Managed up to 5 projects or tasks at a given time while under pressure to meet weekly deadlines
- Recommended and consulted with clients on the most appropriate graphic design options based on their overall marketing goals

### EDUCATION

**Bachelor Of Fine Arts In Graphic Design** May 20XX  
School of Visual Arts New York, NY  
GPA: 3.8/4.0

#### Relevant Coursework

- Advanced Typography and Branding
- Interaction Design and Prototyping
- Digital Product Design