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| **Thomas Beasley** |  | | (212) 256-1414 |  |
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| thomasbeasley.com |  |
| **Senior Graphic Design Specialist** |
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| |  |  |  |  | | --- | --- | --- | --- | | **PROFILE** | |  | | |  | | |  | | | | | Senior Graphic Design Specialist with 6+ years of experience managing design processes, from conceptualization to delivery. Skilled with Adobe Creative Suite (Illustrator, Photoshop, InDesign), Microsoft Office, and web design applications (Dreamweaver, HTML). Able to stretch the boundaries of web design and digital storytelling to help my client’s brands stand out  and grow. | | | | |  | | | | | **EDUCATION** | | |  | |  | |  | | | | | *May 2015*  **Bachelor Of Fine Arts In Graphic**  Rochester Technology,  New York, NY  GPA: 3.7/4.0 | | | | |  | | | | | **SKILLS** |  | | | |  | | | |  | | | | | * InDesign * Illustrator * Photoshop * Figma * Blender * Sketchbook * HTML and CSS | | | | | | |  |  | | --- | --- | | **PROFESSIONAL EXPERIENCE** |  | |  | | | *Sep 2019 – Present*  **Senior Graphic Design Specialist**  Experion, New York, NY | | |  | | | * Lead the design, development and implementation of graphic, layout, and production communication materials while helping clients cut costs by an average of 12% * Delegate tasks to a 7-member design team and provide counsel on all aspects of the project * Assess all graphic materials created in-house to ensure the quality and accuracy of their designs * Oversee design project budgets ranging from $2,000 – $25,000 | | |  | | | *Jun 2017 – Aug 2019*  **Graphic Design Specialist**  Stepping Stone Advertising, New York, NY | | |  | | | * Developed numerous marketing programs (logos, brochures, newsletters, infographics, presentations, and advertisements) and made sure they exceeded the expectations of our clients * Managed up to 5 projects or tasks at a given time and ensured our team met its weekly deadlines * Consulted with clients on the most appropriate graphic design options based on their major marketing goals * Created 4+ design presentations and proposals a month for clients and account managers | | |  | | | *Jun 2015 - May 2019*  **Junior Graphic Designer**  Redfin Technologies, New Rochelle, NY | | |  | | | * Worked with senior designers to develop unique product branding * Designed 30+ online advertisements to increase RedFin’s brand awareness * Created 15 original illustrations for a website redesign using Adobe Illustrator and Photoshop | | | | |
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**Dear Job Seeker,**

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| Ready to land your next job offer?  In addition to this Word template, we provide a whole host of expert resume and cover letter writing resources and tools that'll help you boost your job search and increase your chances of securing work. | |
| [Resume Builder](https://resumegenius.me/4dTDx1F) →  [How to Write a Resume](https://resumegenius.me/4e1kjrc) → | [Cover Letter Generator](https://resumegenius.me/3yxEdtx) →  [How to Write a Cover Letter](https://resumegenius.me/4dT9p6A) → |

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| Are you in a rush?  Speed up the application process by using a pre-formatted template: | |
| [Resume Templates](https://resumegenius.me/3yveoKG) →  [Cover Letter Templates](https://resumegenius.me/4dNfL7F) → | [CV Templates](https://resumegenius.me/4dNArwh) → |

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| Lastly, explore our job-specific resume and cover letter examples to ensure your finished application gives you the best chance of getting more interviews. |
| [Resume Samples by Industry & Experience Level](https://resumegenius.me/3yvj3fC) →  [Cover Letter Examples by Industry & Experience Level](https://resumegenius.me/4dT8QJW) → |

Good luck on the job hunt.

Shape

Description automatically generated with medium confidenceBest regards,

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| **Fonts**  This template uses free fonts that are compatible with PC and Mac. You MUST download and install these fonts on your computer, before opening the file, in order for it to work properly. | |
| [Lexend](https://resumegenius.me/4dTDx1F) ↗︎ | [Inter](https://resumegenius.me/3yxEdtx) ↗︎ |
| Font Installation  After downloading the fonts, simply open the zip folders and install each font file on your system. | |
| **A black and orange square with black lines  AI-generated content may be incorrect.** Windows Users  Right click the font file, select "Install". We recommend fully restarting your computer after the font installation. | **An apple logo with a bite taken out of it  AI-generated content may be incorrect.** Mac Users  Double click the font files, click "Install", and then restart MS Word. |