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| Aparna Khatri  **SENIOR GRAPHIC DESIGN SPECIALIST** | | |
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| Rochester, NY  (212) 256-1414  aparna.khatri@gmail.com  aparna.design.com | Senior Graphic Design Specialist with over 6 years of experience overseeing design projects from concept to completion. Expert in Adobe Creative Suite, Microsoft Office, and web design tools such as Dreamweaver and HTML. Known for delivering creative, visually compelling designs that enhance brand identity, drive engagement, and help clients stand out in competitive markets. | |
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| **PROFESSIONAL EXPERIENCE**  Senior Graphic Design Specialist  May 20XX - Present  Experion | New York, NY   * Lead the design, development and implementation of graphic, layout, and production communication materials while helping clients cut costs by an average of 12% * Delegate tasks to a 7-member design team and provide counsel on all aspects of the project * Assess all graphic materials created in-house to ensure the quality and accuracy of their designs   Graphic Design Specialist  Aug 20XX – Apr 20XX  Stepping Stone Advertising | New York, NY   * Developed numerous marketing programs (logos, brochures, newsletters, infographics, presentations, and advertisements) and made sure they exceeded the expectations of our clients * Managed up to 5 projects or tasks at a given time and ensured our team met its weekly deadlines * Consulted with clients on the most appropriate graphic design options based on their major marketing goals   Junior Graphic Designer  Jun 20XX – May 20XX  Redfin Technologies | New Rochelle, NY   * Worked with senior designers to develop unique product branding * Designed 30+ online advertisements to increase brand awareness * Created 15 original illustrations for a website redesign using Adobe Illustrator and Photoshop   **EDUCATION**  Bachelor of Fine Arts in Graphic  Resume Genius University | New York, NY  May 20XX | | **HARD SKILLS**  Illustrator  **98%**  Photoshop  **90%**  Lightroom  **90%**  After Effects  **80%**  Premiere  **80%**  Acrobat Reader  **90%**  **SOFT SKILLS**  Leadership  **80%**  Branding  **98%**  Conceptualisation  **95%**  Time Management  **80%**  Collaboration  **98%** |