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| **RETURNING TO WORK STAY AT HOME MOM** | |
| **47 Windsor Street, Cairo, IL 62914 • yourname@email.com • (123) 555-1234** | |
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| Seasoned social media specialist with 5+ years of professional experience in digital marketing, seeking a marketing position at Petersons Electronics. Eager to leverage expertise in social media strategy, content creation, and influencer management to drive brand growth and engagement. | |
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| **CAREER HISTORY** | |
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| Stay-at-Home Mom  **Cairo, IL**  *August 20XX–Present* | |
| * Manage and organize a 4-person household, developing strong time management and multitasking skills * Volunteered as a social media coordinator for local community events, increasing online engagement by 30% * Continued professional development through online courses in digital marketing and social media strategy | |
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| Social Media Specialist  **HYPERSPEED SOLUTIONS, Cairo, IL**  *July 20XX–August 20XX* | |
| * Expanded the brand’s social media presence across Facebook, Twitter, Instagram, LinkedIn, and YouTube, increasing followers by 50% in two years * Created innovative content that drove a 47% increase in organic engagement, by identifying and capitalizing on new trends * Collaborated with cross-functional teams to develop and execute 360 marketing campaigns, enhancing brand visibility * Managed influencer partnerships, negotiating contracts and overseeing content creation to boost brand awareness * Developed and implemented comprehensive social media strategies aligned with corporate goals and market trends * Utilized social analytics tools to measure campaign effectiveness and inform future strategies * Ensured up-to-date and accurate product information on company websites, contributing to improved customer experience | |
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| **EDUCATION** | |
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| **SOUTHERN ILLINOIS UNIVERSITY, Cairo, IL**  *May 20XX* | |
| **Bachelor of Science in Business Communications**, Honors: *magna cum laude* (GPA: 3.8/4.0) | |
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| **ADDITIONAL SKILLS** | |
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| Social media strategy, Content creation, Influencer management, Social analytics, Trend identification, Digital marketing, Campaign development, Community management, Copywriting, Time management | |
| **Logo  Description automatically generated**  **Dear Job Seeker,**  The “Elegant” resume is one of our most popular templates because of its centered, expanded text within each header, white spacing, and overall soft aesthetic.  If you’re looking for a sophisticated and stylish resume, look no further. Any hiring manager will appreciate this template, but it’s especially noticeable if you’re applying for creative jobs like [graphic design](https://resumegenius.com/resume-samples/graphic-design-resume-example) or [photography](https://resumegenius.com/resume-samples/photographer-resume-example).  If you’re still struggling to write your resume, here are some free resources to help you put together a resume that shows employers you’re the right person for the job:  ·     [Free Resume Builder](https://resumegenius.com/?utm_source=Word_Doc&utm_medium=Resume_Builder_Link&utm_campaign=RG_Downloads)  ·     How to Write a Resume  ·     [Resume Samples by Industry](https://resumegenius.com/resume-samples?utm_source=Word_Doc&utm_medium=Resume_Samples_Link&utm_campaign=RG_Downloads)  Once you have a great resume, pair it with a convincing cover letter using our matching [2022 cover letter template](https://resumegenius.com/cover-letter-templates/modern-templates#2021). Here are a few resources to help you write a cover letter that gives your application the boost it needs to land you an interview:  ·     [Cover Letter Builder](https://resumegenius.com/cover-letter-builder?utm_source=Word_Doc&utm_medium=Cover_Letter_Builder_Link&utm_campaign=RG_Downloads)  ·     [How to Write a Cover Letter](https://resumegenius.com/cover-letters-the-how-to-guide?utm_source=Word_Doc&utm_medium=Cover_Letter_Guide_Link&utm_campaign=RG_Downloads)  ·     [Cover Letter Examples by Industry](https://resumegenius.com/cover-letter-examples?utm_source=Word_Doc&utm_medium=Cover_Letter_Examples_Link&utm_campaign=RG_Downloads)  Best regards,  Shape  Description automatically generated with medium confidence  **IMPORTANT:** To delete the second page, right-click on the page and click “Delete Rows” |