|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| |  |  | | --- | --- | |  | | | **WORK FROM HOME RESUME** | | |  | | | Sample by Resume Genius | | |  | | |  | (212) 342-8965 | |  | nieve.smith@gmail.com | |  | linkedin.com/in/NieveSmith/ | |  | | | **EDUCATION** | | |  | | | May 2016  **Fordham University, Bronx, NY**  *Master of Arts, Marketing*  June 2014  **Concordia University,**  **Ann Arbor, MI**  *Bachelor of Arts, Marketing* | | |  | | | **RELEVANT SKILLS** | | |  | | | Marketing strategies  Product development  Brand promotion  Leadership  Cross-functional collaboration  Customer acquisition  Campaign management  Data analysis | | | |  | | --- | |  | | **SUMMARY** | |  | | Forward-thinking and resourceful marketing professional with **6+ years of experience** working remotely for well-known brands. Solid track record of increasing brand awareness, optimizing digital presence, and leading marketing campaigns. Adept at managing time and organizing schedules per company work-from-home requirements. Instrumental in resolving issues and collaborating with teams to provide impeccable client support. | |  | | **PROFESSIONAL EXPERIENCE** | |  | | March 2019–Present  **Remote Marketing Professional**  *L’Oreal*   * Devise innovative strategies and initiatives to build and maintain long-term digital connections with consumers * Evaluate and enhance company presence on social media by implementing bespoke brand promotion strategies * Increased company and brand awareness by 60% over 2 years by launching optimized online advertisements * Coordinate marketing strategies remotely with sales, financial, public relations, and production departments | |  | | December 2016–February 2019  **Remote Marketing Strategist**  *Aimtal LLC*   * Created and implemented robust marketing strategies in alignment with business objectives and corporate goals * Stimulated 67% rise in company website traffic through digital campaigns * Promoted brand and products by deploying best-in-class marketing tactics * Forecasted upcoming trends by analyzing and utilizing customer feedback * Communicated and collaborated with internal teams of 15+ members to resolve complex issues using Slack and Trello | |  | | |
| **Logo  Description automatically generated**  **Dear Job Seeker,**  Polished and confident, the Clean resume template lives up to its name, with simple formatting and an easy-to-read sans-serif font.    This template draws the hiring manager’s eyes to the most relevant information on the right, and ensures they don’t miss your additional information presented with a splash of color on the left.  We suggest using the Clean resume template to apply for jobs that require high-level [organizational skills](https://resumegenius.com/blog/resume-help/organizational-skills-examples-definition-guide), such as [office administrator](https://resumegenius.com/resume-samples/office-administrator-resume) and [personal assistant](https://resumegenius.com/resume-samples/personal-assistant-resume-sample).  If you’re still struggling to write your resume, here are some free resources to help you put together a resume that shows employers you’re the right person for the job:  ·     [Free Resume Builder](https://resumegenius.com/?utm_source=Word_Doc&utm_medium=Resume_Builder_Link&utm_campaign=RG_Downloads)  ·     [How to Write a Resume](https://resumegenius.com/blog/resume-help/how-to-write-a-resume)  ·     [Resume Samples by Industry](https://resumegenius.com/resume-samples?utm_source=Word_Doc&utm_medium=Resume_Samples_Link&utm_campaign=RG_Downloads)  Once you have a great resume, pair it with a convincing cover letter using our matching [2022 cover letter template](https://resumegenius.com/cover-letter-templates/modern-templates#2021). Here are a few resources to help you write a cover letter that gives your application the boost it needs to land you an interview:  ·     [Cover Letter Builder](https://resumegenius.com/cover-letter-builder?utm_source=Word_Doc&utm_medium=Cover_Letter_Builder_Link&utm_campaign=RG_Downloads)  ·     [How to Write a Cover Letter](https://resumegenius.com/cover-letters-the-how-to-guide?utm_source=Word_Doc&utm_medium=Cover_Letter_Guide_Link&utm_campaign=RG_Downloads)  ·     [Cover Letter Examples by Industry](https://resumegenius.com/cover-letter-examples?utm_source=Word_Doc&utm_medium=Cover_Letter_Examples_Link&utm_campaign=RG_Downloads)  Best regards,  Shape  Description automatically generated with medium confidence  **IMPORTANT:** To delete the second page, right-click on the page and click “Delete Rows” | |